

For Immediate Release

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Uponor Expands Presence in Pre-insulated Pipe Market, Hires Ecoflex® National Account Manager

To further promote its pre-insulated pipe business in North America, Uponor recently hired Sandy Hoyt as national account manager for Ecoflex® — a flexible, durable pre-insulated pipe system for underground potable-water and hydronic heating, cooling and hot-water applications.

“With more than 20 years in the pre-insulated pipe systems market, Sandy is the recognized expert in the field,” says Alan Squires, senior manager, Commercial Sales.

“Whether it’s selling, managing product distribution or teaching others how to install Ecoflex, having him lead our national sales efforts offers us greater opportunities in the pre-insulated pipe business.”

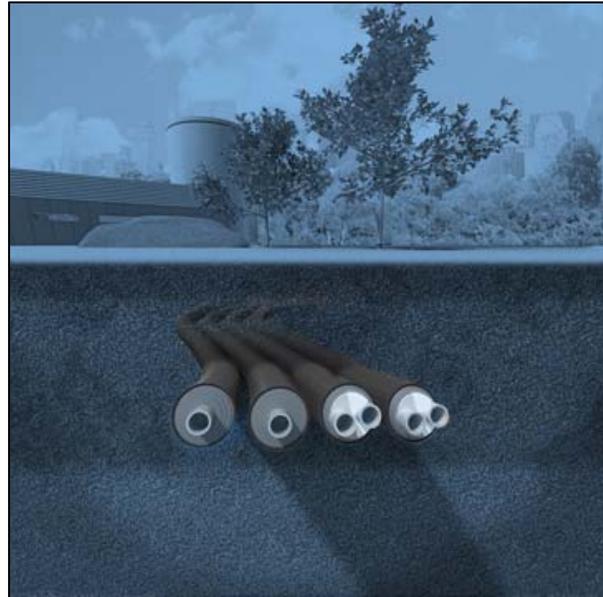


Sandy Hoyt brings more than 20 years' experience in the pre-insulated pipe industry as the new Ecoflex® national account manager for Uponor.

Ecoflex has been a part of the North American building market since 1989, primarily in commercial and residential applications. However, with Hoyt's presence, Uponor is extending its sales scope to expand the business to new sectors of the industrial and institutional arenas.

"I'm looking forward to expanding and growing the acceptance of Ecoflex in the marketplace, and to promote an easier method for installing underground piping systems," says Hoyt. "My past experience with pre-insulated piping solutions helps me to guide the business toward greater success and profitability."

The Ecoflex product features Uponor's crosslinked polyethylene (PEX) or high-density polyethylene (HDPE) pipe surrounded by polyethylene-foam insulation and encased in a waterproof, corrugated HDPE jacket. It is available in service pipe sizes up to 4" for Ecoflex Thermal Single and Ecoflex Potable HDPE; 3" for Ecoflex Potable PEX; and 2½" for Ecoflex Thermal Twin (which features two service pipes for supply and return lines). The product uses Uponor's ProPEX® cold-expansion fittings (up to 2") or WIPEX™ compression fittings.



The Ecoflex product is an ideal solution for energy-efficient fluid transport for residential, commercial, industrial and institutional building markets.



Ecoflex is available in service pipe sizes up to 4" and coil lengths up to 600 feet.

Uponor, Inc. is a leading supplier of plumbing, fire safety and radiant heating and cooling systems for the residential and commercial building markets in the United States. Uponor, Inc. employs 380 people at its North American headquarters in Apple Valley, Minn. For more information, visit www.uponor-usa.com or call (800) 321-4739.

For more information about Uponor, visit the Uponor media room at <http://uponor.oreilly-depalma.com/>

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Hi-res versions of a photograph to accompany this release are available for immediate download in .tif format by using this link: <http://uponor.oreilly-depalma.com/2010/hoyt-named-ecoflex-national-account-manager.shtml>

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